



Dear Friends,

Customer Connect is the link that promotes projects of mutual interest, benefitting both business owners and consumers.

Customer Connect was created, as an action plan by Perfect Press Ltd, after in-depth market research, resulting with the apparent difficulties presented by the economic crisis. Our aim is to provide services with value packed promotions that benefit both businesses and consumers.

Please see attached:

Customer Connect Action Plan A`

Promotion agreement

Thanking you in advance!

For further information:

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ACTION PLAN – “CUSTOMER CONNECT” INCREASE YOUR SALES

Dear Customer,

A recent market survey has proven that vouchers with discounts and special offers, have an effective increase in direct sales and profits, attracting more consumers and therefore growing your customer base.

Our priority is strengthening the relationship between the consumer and business and owner providing an easy effective sales approach and customer satisfaction.

HOW TO TAKE PART IN OUR ACTION PLAN “CUSTOMER CONNECT”

- 1) Money Vouchers with the value of your choice 500, 200, 100, 50, 20, 10, and 5 euro will be printed with your company logo (or name of business), your company terms and conditions and expiry date.
- 2) All the vouchers – (Money prints) will be placed together in an envelope (see envelope) and distributed by “customer connect” FOR FREE!!
- 3) The vouchers will be used by the consumer as a discount on purchases that you have specified in your terms and conditions.
- 4) FOR YOUR CONVENIENCE – we have prepared 2 packages to choose from (see Promotion agreement attached)
PACKAGE A 10000 vouchers (money prints)
PACKAGE B 35000 vouchers (money prints)
- 5) THE VOUCHERS UNDER NO CIRCUMSTANCES can be exchanged for cash money
- 6) For each purchase only one voucher (money print) can be used.
- 7) NO VOUCHERS (Money print) can be accepted without purchase of goods or services as stated in your company's terms and conditions.
- 8) Direct targeting to increase your customer database.



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PROMOTION AGREEMENT

SPECIAL OFFER

A. PACKAGE 10,000 VOUCHERS INCOMPARABLE PRICE

ONLY € 350*

NORMAL PRICES

* 10000 coupons	€ 300
10000 envelopes	€ 380
10000 distribution	€ 300
TOTAL	€ 980

The package you are buying covers the following areas:
Drosia, Limassol road, Vergina, Pilides, Kamares, Aradippou, Krasa, Hospital area.

B. PACKAGE 35,000 VOUCHERS INCOMPARABLE PRICE

ONLY € 500*

NORMAL PRICES

* 35000 coupons	€ 450
35000 envelopes	€ 900
35000 distribution	€ 900
TOTAL	€ 2250

The package you are buying covers the following areas:
Drosia, Limassol road, Faneromeni, Makenzie, Kamares A' & B' district, Vergina, Krasias, Pilides, Kamares Aradippou, Hospital, Fire Station Academy, AEK Academy, Makarios Ave., Fashion Market, St. George, St. Anargiri, Kokkines, Tsiakkilero, Raphael Sandy, St. John, Prodromos, Old Stadium, Larnaca Center, Aradippou, Livadia, Oroklini, Tourist Area Oroklini & Pila, Pila.

The above prices are not inclusive of V.A.T.

THE PACKAGE I AM BUYING: A. €350 B. €500 - deposit 50% for each

On approval and confirmation of the design, the customer must pay the remaining amount of the order.
Deposit is not returned upon cancelation of order.

REQUIREMENTS:

- Company name or logo... art work
- Distribution date of vouchers from 31st of October until 15th of November
- Amount of discount on voucher
- Your Company terms and conditions.
- Expiry date of your special offer

ACT NOW!!! RECESSION PROOF YOUR BUSINESS!!!

FOR FURTHER INFORMATION CALL NOW: 24533611, 99888184 Email. perfectp@cytanet.com.cy
SALES AND PURCHASING: 99888184 EMAIL: sales@perfectpresscyprus.com

Customer Signature

Receiver Signature

.....

.....



Όνομα / Name:
Τηλ. / Tel:
Πόλη / Town:
Email:

ΚΟΥΠΟΝΙ ΠΡΟΣΦΟΡΑΣ €500 - DISCOUNT VOUCHER €500

ΟΡΟΙ ΚΑΙ ΠΡΟΫΠΟΘΕΣΕΙΣ - TERMS AND CONDITIONS

1. Το κουπόνι αυτό έχει αξία **€500.00** .
2. Το κουπόνι έκπτωσης **δεν** ανταλλάσσεται σε ΚΑΜΙΑ περίπτωση με μετρητά.
3. Το κουπόνι έκπτωσης μπορεί να εξαργυρωθεί με παραγγελία σας αξίας €
α.....
β.....
γ.....
4. Κάθε κουπόνι μπορεί να εξαργυρωθεί μόνο μια φορά, για το αναγραφόμενο ποσό αγοράς
5. Θα είναι αποδεκτό μέχρι / /

1. This voucher has the value of **€500.00** .
2. This voucher under **NO** circumstances can be exchanged for cash money
3. This voucher can be used as a discount on purchases to the value of €
a.....
b.....
c.....
4. Each voucher can be used only once on purchase of discounted goods or services specified on this offer.
5. The voucher is valid until / /



Όνομα / Name:
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ΚΟΥΠΟΝΙ ΠΡΟΣΦΟΡΑΣ €200 - DISCOUNT VOUCHER €200

ΟΡΟΙ ΚΑΙ ΠΡΟΫΠΟΘΕΣΕΙΣ - TERMS AND CONDITIONS

1. Το κουπόνι αυτό έχει αξία **€200.00** .
2. Το κουπόνι έκπτωσης **δεν** ανταλλάσσεται σε ΚΑΜΙΑ περίπτωση με μετρητά.
3. Το κουπόνι έκπτωσης μπορεί να εξαργυρωθεί με παραγγελία σας αξίας €
α.....
β.....
γ.....
4. Κάθε κουπόνι μπορεί να εξαργυρωθεί μόνο μια φορά, για το αναγραφόμενο ποσό αγοράς
5. Θα είναι αποδεκτό μέχρι / /

1. This voucher has the value of **€200.00** .
2. This voucher under **NO** circumstances can be exchanged for cash money
3. This voucher can be used as a discount on purchases to the value of €
a.....
b.....
c.....
4. Each voucher can be used only once on purchase of discounted goods or services specified on this offer.
5. The voucher is valid until / /



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ΚΟΥΠΟΝΙ ΠΡΟΣΦΟΡΑΣ €100 - DISCOUNT VOUCHER €100

ΟΡΟΙ ΚΑΙ ΠΡΟΫΠΟΘΕΣΕΙΣ - TERMS AND CONDITIONS

1. Το κουπόνι αυτό έχει αξία **€100.00** .
2. Το κουπόνι έκπτωσης **δεν** ανταλλάσσεται σε ΚΑΜΙΑ περίπτωση με μετρητά.
3. Το κουπόνι έκπτωσης μπορεί να εξαργυρωθεί με παραγγελία σας αξίας €
α.....
β.....
γ.....
4. Κάθε κουπόνι μπορεί να εξαργυρωθεί μόνο μια φορά, για το αναγραφόμενο ποσό αγοράς
5. Θα είναι αποδεκτό μέχρι / /

1. This voucher has the value of **€100.00** .
2. This voucher under **NO** circumstances can be exchanged for cash money
3. This voucher can be used as a discount on purchases to the value of €
a.....
b.....
c.....
4. Each voucher can be used only once on purchase of discounted goods or services specified on this offer.
5. The voucher is valid until / /



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ΚΟΥΠΟΝΙ ΠΡΟΣΦΟΡΑΣ €50 - DISCOUNT VOUCHER €50

ΟΡΟΙ ΚΑΙ ΠΡΟΫΠΟΘΕΣΕΙΣ - TERMS AND CONDITIONS

1. Το κουπόνι αυτό έχει αξία **€50.00** .
2. Το κουπόνι έκπτωσης **δεν** ανταλλάσσεται σε ΚΑΜΙΑ περίπτωση με μετρητά.
3. Το κουπόνι έκπτωσης μπορεί να εξαργυρωθεί με παραγγελία σας αξίας €
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4. Κάθε κουπόνι μπορεί να εξαργυρωθεί μόνο μια φορά, για το αναγραφόμενο ποσό αγοράς
5. Θα είναι αποδεκτό μέχρι / /

1. This voucher has the value of **€50.00** .
2. This voucher under **NO** circumstances can be exchanged for cash money
3. This voucher can be used as a discount on purchases to the value of €
a.....
b.....
c.....
4. Each voucher can be used only once on purchase of discounted goods or services specified on this offer.
5. The voucher is valid until / /



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ΚΟΥΠΟΝΙ ΠΡΟΣΦΟΡΑΣ €20 - DISCOUNT VOUCHER €20

ΟΡΟΙ ΚΑΙ ΠΡΟΫΠΟΘΕΣΕΙΣ - TERMS AND CONDITIONS

1. Το κουπόνι αυτό έχει αξία **€20.00** .
2. Το κουπόνι έκπτωσης **δεν** ανταλλάσσεται σε ΚΑΜΙΑ περίπτωση με μετρητά.
3. Το κουπόνι έκπτωσης μπορεί να εξαργυρωθεί με παραγγελία σας αξίας €
α.....
β.....
γ.....
4. Κάθε κουπόνι μπορεί να εξαργυρωθεί μόνο μια φορά, για το αναγραφόμενο ποσό αγοράς
5. Θα είναι αποδεκτό μέχρι / /

1. This voucher has the value of **€20.00** .
2. This voucher under **NO** circumstances can be exchanged for cash money
3. This voucher can be used as a discount on purchases to the value of €
a.....
b.....
c.....
4. Each voucher can be used only once on purchase of discounted goods or services specified on this offer.
5. The voucher is valid until / /

Letter to the customer



Dear friends,

Customer Connect is the link that promotes projects of common interest benefiting both businesses and consumers.

This envelope contains vouchers (money prints), which indicate the value of the amount you can redeem upon purchase of discounted products or services, specified by the companies who have taken part in this plan.

Please fill in your details on the vouchers so you can benefit from more special offers.

* See instructions on the back of the voucher.

Simply better shopping!!!

Envelope



Λεφτά στην τσέπη σας!!!



Cash in your pocket!!!

**ΔΩΡΟΚΟΥΠΟΝΙΑ
VOUCHERS**

Simply better shopping!!!

Καλές Αγορές

